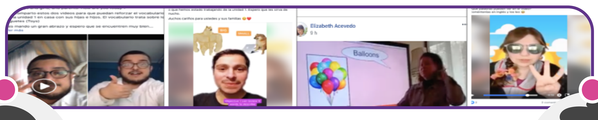
6th Expanding OPPORTUNITIES ONLINE
Seminario Internacional de Enseñanza del Inglés

WE ARE ON FACEBOOK!

Angela Palma | Esteban Salgado
Colegio Juan Luis Undurraga Aninat - Belén Educa, Quilicura, Santiago



WHY "WE ARE ON FACEBOOK!"?

Since our students do not have access to the internet, and social media can be used for free, we started working with a strategy to stay connected with our students: **Facebook.**

With this strategy, we aimed to continue teaching and helping our students (1st - 8th grade).

DESCRIPTION OF THE EXPERIENCE

"We are on Facebook!" is the result of collaborative experiences between different educators in our school. This program has an explicit execution plan:

1. **Reflection and preparation:** Checking details and asking for permission to the vice-principal of the school.
2. **Getting ready:** Creating profiles and groups on Facebook.
3. **Sharing the Facebook group:** Sending the link to parents and students.
4. **Using the Facebook page:** Sharing important information and activities.
5. **Collecting and analyzing data:** Checking activities.
6. **Giving feedback:** To teachers and students.

WHAT DID WE DO?

We created teachers' profiles and then groups on Facebook, in which we upload videos and all the material they need.

WHAT DO WE DO?

We share information with students and parents, and we answer all their questions and doubts.



WHAT WAS THE PROCESS?

1. HEAD OF SCIENCE DEPARTMENT SHARED HIS EXPERIENCE.
2. ENGLISH TEAM MEETING.
3. MEETING WITH THE VICE-PRINCIPAL.
4. SUBMISSION OF AN OFFICIAL DOCUMENT.
5. WE STARTED WORKING ON OUR STRATEGY.

THE OFFICIAL DOCUMENT

An official document was created, in order to officialized the project. It included:

- Motivation to keep teaching online through Facebook.
- Steps to adapt and develop the project.
- Resources.
- Data.
- Feedback.

DATA & METHODOLOGY

We started using **checklists** that only had names of the students and dates.

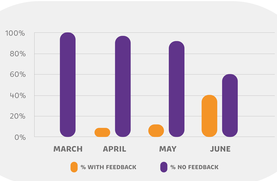
The **Achievement Chart** is what the school is using to collect data nowadays, it includes names of the students, dates by week and month, and achievement level.

RESULTS

The results can be divided into three areas:

- **Scope:** Number of people who had access to the material, videos, and activities (who saw the post) - 60%.
- **Completed activities:** Number of students who completed and sent the activities bach - 40%.
- **Level of achievement:** To what extent students achieved the learning objective informing the activities - Varied results: 2% to 65% of achievement.

AREA | MONTH	MAY	JUNE	JULY
SCOPE	3%	50%	60%
COMPLETED ACTIVITIES	3%	40%	60%
LEVEL OF ACHIEVEMENT	3%	25%	2% - 65%



QUESTIONS TO PONDER WHEN REPLICATING THIS EXPERIENCE IN ANOTHER CONTEXT

- AM I AUTHORIZED TO APPLY THIS TYPE OF EXPERIENCE?
- HOW CAN I REACH MORE STUDENTS THROUGH THIS TOOL?
- WITH WHAT GROUPS CAN I APPLY IT AND WHAT TEACHERS WOULD BE WILLING TO DO IT?

CONCLUSIONS

1. **We are on Facebook!** creates an effective and accessible space to communicate and maintain the teaching-learning process with those families that cannot pay the internet.
2. Efficient communication with students and easy use of the tool for the teachers make it a very useful tool for online teaching. Also, uploading activities with periodicity and constancy helps promote good communication between teachers and students.
3. Finally, **We are on Facebook** makes education more accessible to everyone in Chile, and it can even be used around the world since Facebook is a well-known platform and most people have free access to it.

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